# Dominic Ugbana

**Senior WordPress Engineer** · Nigeria (WAT, UTC+1) · Fully remote

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## Summary

Senior engineer with 12+ years building in PHP and JavaScript, most of it on WordPress at scale. I've run multisite networks of 500+ subsites, built for enterprise sites with 1M+ monthly visitors, and shipped custom Gutenberg blocks with ACF Pro and Twig, WooCommerce extensions, CRM integrations, automated workflows and headless builds. I've also led teams of up to 8 engineers, including in Laravel. I've worked fully remote with UK and US teams since 2022.

## Experience

**Senior WordPress Developer — Fat Beehive** (remote, London) · 2024–present

- Build and maintain WordPress sites for enterprise and charity clients, including sites with 1M+ monthly visitors.
- Backend lead on worldlandtrust.org for World Land Trust: owned architecture, deployment and performance, working alongside a frontend developer.
- Turned the designs into reusable Gutenberg blocks built with ACF Pro fields and Twig templates in PHP, so the charity's editors build and update pages without a developer.
- Built donation and regular-giving flows integrated with the charity's CRM, so supporter data reaches the fundraising team automatically.
- Moved an external species-data API sync into a scheduled WP-CLI command and added Redis object caching, so pages stay fast when the API is slow.
- Build custom plugins (REST API, membership, WooCommerce extensions) and headless WordPress front ends.
- Run CI/CD with GitHub Actions and Bitbucket Pipelines, deploying to WP Engine; lead code reviews and mentor junior developers.

**Senior WordPress Developer — Client Engagement Academy** (remote, USA) · 2022–2024

- Led development of a WordPress multisite network of 500+ subsites.
- Built custom plugins for editorial workflows and approvals, plus custom meta tables for performance at that scale.
- Integrated CRM, marketing automation, e-learning and Google Analytics APIs.
- Added Redis and Memcached caching and optimised database queries for high-traffic sites.
- Wrote WP-CLI scripts for content migration, database maintenance and network-wide updates.
- Set up deployment pipelines (GitLab CI/CD, DeployBot) and staging environments synced from production.

**Lead Senior Laravel Developer — Outsource Global Limited** · 2022–2023

- Led and mentored a team of 8 developers building Laravel and Vue.js applications for finance and healthcare clients.
- Designed REST APIs and MySQL/PostgreSQL schemas for apps serving 10,000+ concurrent users.
- Built real-time features with WebSockets and Laravel Echo, and OAuth2 with role-based access control.
- Set testing standards with PHPUnit and Laravel Dusk, and PSR and SOLID code-review practices.

**Software Development Team Lead — Woodlig Technology Hub** (Abuja) · 2019–2020

- Managed 6 engineers building React Native apps with 100,000+ downloads, backed by Laravel APIs.
- Integrated Stripe, Flutterwave and Paystack payments; set up CI with Fastlane and CircleCI and testing with Jest and Detox.

**Earlier roles (Abuja):** ICT Head, Tonia Pharmacy · Software Developer, RIVI Consulting · Solution Architect, ZMJ Technologies

# Projects

**Dasi Pharma** — founder and lead developer

- Multi-branch pharmacy management system for the Nigerian market, built with Laravel 11, Vue 3 and Inertia.js, sold as a commercial product.
- Modules for FEFO (first-expiry, first-out) batch inventory, point of sale, procurement, stock transfers, reporting and role-based access control.
- WhatsApp conversational agent with approval workflows, plus backup/restore tooling, health monitoring and a CI quality pipeline with feature, integration and browser tests.

# Skills

**Languages:** PHP, JavaScript, SQL, Python, C#

**WordPress:** custom themes and plugins, Gutenberg blocks (ACF Pro, Twig), block patterns and variations, multisite, WooCommerce, REST API, headless, WP-CLI

**Automation and CRM:** CRM integrations, donation-to-CRM flows, marketing automation, automated workflows and approvals, scheduled WP-CLI jobs, third-party API syncs, payment webhooks for donation components

**Other frameworks:** Laravel, Vue.js, React, React Native, CodeIgniter

**Data and performance:** MySQL, PostgreSQL, Redis, Memcached, query optimisation, CDN and caching

**Delivery:** Git, GitHub Actions, Bitbucket Pipelines, GitLab CI/CD, PHPUnit, WP Engine, code review, mentoring

# Education

BSc Computer Science, University of Calabar

Higher Diplomas in Software Engineering and Information Systems Management, Aptech Worldwide

Certified Android Application Developer